

Sayed Waqilul Hafiz

SEO Expert & Digital Marketer | Mirpur-2, Dhaka, Bangladesh

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Professional Summary

Results-driven SEO Expert and Digital Marketer with extensive experience in on-page, technical and off-page SEO, website auditing, and keyword research. Actively expanding into AEO, GEO, and AI search optimization.

Work Experience

SEO Executive - ScaleUp Ads Agency (Concern of Betopia Group)

Jan 2026 - Present | Dhaka, Bangladesh

- Lead technical, on-page, and off-page SEO initiatives across client portfolios.
- Conduct in-depth keyword research, competitor gap analysis, and GSC tracking.

Jr. SEO Executive - Intellec IT Ltd.

Aug 2025 - Dec 2025 | Dhaka, Bangladesh

- Executed search engine optimization tasks for diverse business domains.

Digital Marketer - BizMappers Ltd.

Feb 2024 - Jun 2024 | Dhaka, Bangladesh

- Supported full-funnel digital marketing campaigns and organic outreach.

Core Skills & Expertise

- Search Engine Optimization: On-page SEO, Technical SEO, Off-page SEO, Keyword Research
- Next-Gen Search: AEO (Answer Engine Optimization), GEO (Generative Engine Optimization)
- Analytics & Tools: Google Search Console, Google Analytics, WordPress, AI Automation